

## Case Study

# World Health Organization & Mersive



### INDUSTRY

Healthcare  
Government

### LOCATION

Cairo, Egypt

### Applications

Wireless Content Sharing  
Data Security



&



World Health  
Organization

# Problem

Reliable conference room wireless screen-sharing is critical for the World Health Organization's Strategic Health Operations Centre. This 'situation room' is where global public health events unfold and where international communication during health emergencies happens. The WHO Regional Office for the Eastern Mediterranean in Cairo is one of the WHO's six regional offices around the world. The WHO Eastern Mediterranean Region comprises 21 member states and occupied Palestinian territory, with a population of nearly 745 million people. There were also issues with a short timeline for the installation considering the confidentiality of the conversations within the room.



&



World Health  
Organization

## Effortless, Reliable Wireless Screen-Sharing

WHO needed a solution that provided easy, screen sharing during a conference meeting without having to actually join the meeting.

## Data Security

They needed a solution that would securely handle and manage their data.







## Solution

Despite these hurdles, Interactivo managed to integrate a world-class conference room AV system into the SHOC room. The centerpiece is a stunning ultra-wide TVF Series Leyard 1.2 millimeter fine pitch LED video wall that integrates with the WHO's existing Cisco video conferencing. The screen is connected to a Mersive Solstice Pod that makes it easy for meeting attendees to wirelessly connect and share their content within the video-conferencing system without being connected to the conference itself.



mersive

&



World Health  
Organization



### Effortless, Reliable Wireless Screen-Sharing

Screen sharing amongst several users is easy and visible to others in the room to help ensure meetings run smoothly.

### Data Security

Data is protected by the Solstice Cloud Management Software making sharing content stress-free.

# Result

The integration of Mersive's wireless screen-sharing technology into the WHO's Strategic Health Operations Centre in Cairo, Egypt underscores the critical role that reliable and secure collaboration tools play in government and public health settings. Interactivo's advanced AV solutions offer seamless communication, with Mersive Solstice collaboration, supporting vital public health operations worldwide.

## Simple Wireless Connection

Mersive Solstice gives those participating in SHOC meetings the ability to share content to the screen without connecting to the meeting.

## User-Friendly Interface

Interactivo uses Mersive technology to create reliable, simple, and immersive collaboration for The World Health Organization's SHOC room.

## Enhanced Meetings

Mersive Solstice's seamless wireless content sharing ensures that multiple users can contribute to discussions, making it a critical tool in the decision-making process for high-stakes meetings that happen in the SHOC room.



“

“Thanks to Mersive Solstice, users can share their content easily and without the hassle of being invited to (and then connecting to) a meeting. This is truly effortless collaboration and saves time when it's of the essence,”  
“At Interactivo, we install Mersive solutions in many of our top-performing systems where reliability, security, and ease of use are crucial.”

**GEORGE KHAYAT, CEO AND FOUNDER OF INTERACTIVO**

FIND OUT MORE AT  
[mersive.com](https://mersive.com)