Case Study

Texas A&M University & Mersive

INDUSTRY
Education

LOCATION
College Station, TX

SERVICES
Mersive Solstice Collaboration
Mersive Solstice Central Cloud Management

mersive & TEXAS A&M UNIVERSITY

Problem

Texas A&M University (TAMU) faced a fragmented AV environment across its 600+ learning spaces, including outdated systems, multiple brands, inconsistent user interfaces, and decentralized management. This led to operational inefficiencies, higher maintenance costs, and conflicting experiences for faculty and students. TAMU also realized that they had Mersive Solstice pods, with some departments having their own AV setups and Solstice cloud tenants, which prevented centralized troubleshooting and management.

mersive & TEXAS A&M UNIVERSITY

Centralized Cloud Management & Reduced Tech Stack

TAMU wanted to reduce the amount of manger access to their cloud tenants so that there is more centralized troubleshooting and management.

Collaboration Efficiency

TAMU aimed to empower its educators by introducing collaborative sharing technology, fostering greater student engagement and teamwork in the classroom.

Solution

TAMU's University Audio Visual Services team pursued a unified AV experience across all campuses, prioritizing consistency, flexibility, and scalability.
TAMU selected Mersive Solstice as its primary wireless collaboration solution. In 2023, all Solstice Pods were migrated into a single cloud tenant, allowing for full visibility, standardized branding, user interface templates, and centralized updates across all campuses. TAMU also ensured that user interfaces, device connections, and equipment were consistent across all spaces. TAMU also mandated wireless collaboration technology that met specific criteria.

mersive & TEXAS A&M UNIVERSITY

Consistency Accross Campus

Ensured that user interfaces, device connections, and equipment were consistent across all spaces.

Centralized Management

Migrated into a single cloud tenant for centralized management.

Wireless Collaboration

Wireless collaboration technology that met specific criteria: low latency (under 0.5 seconds), cross-platform support (Windows, macOS, iOS, Android), and centralized management capabilities.

Result

TAMU's University Audio Visual Services team was able to deploy new AV environments significantly faster, completing over 100 AV projects in one year. Students and faculty now experience a consistent, reliable AV environment, with widespread adoption across all campuses.

Streamlined Collaboration

Deploying Mersive Solstice enabled instructors to broadcast content to multiple displays simultaneously and allow students to share content wirelessly without cables or dongles.

Centralized Cloud Management

Centralized cloud management reduced the need for on-site service calls, firmware updates, and troubleshooting could be completed remotely.

mersive & TEXAS A&M UNIVERSITY

"The best AV is the kind you don't notice. When a professor walks in, teaches without hiccups, and never has to call us—that's success. Students and professors expect wireless sharing to just work, like it does on their phones. Now, it does."

REGINA GREENWOOD, UNIVERSITY AUDIO VISUAL SERVICES IT DIRECTOR

FIND OUT MORE AT
mersive.com

Literature # CS 9-4.28.25